

# Port Development and Regionalisation

19-21 June 2018 | Stellenbosch



## Introduction

Over 90% of international trade moves via the sea, making ports and their hinterlands vital for global trade. Join us as we explore this relationship with maritime supply chain experts from Rotterdam, the largest port in Europe and one of the busiest container ports in the world.

With port regionalisation and port development, the focus is on the process of the development of a port to facilitate in the transportation (via different transport modes and activities) to the hinterland of that port. When considering port regionalisation, the components of international trade, transport chains and the physical flow of cargo play a vital role in this process.

## Who should attend

Senior business and public-sector decision makers within the Maritime, Port, Transport and Logistics industries.

## How will you benefit

After completion of this 3-day short course, you will be able to:

- explain the classification, activities, functions, different types of ports
- explain port development strategies
- understand the interaction of the city and the port
- explain the concept of foreland and hinterland
- explain the concept of port regionalisation
- understand how port regionalisation takes place worldwide
- gain an understanding of intermodalism and the supply chains of containerised freight between inland industrial centres and ports
- link port regionalisation with supply chain management, logistics chain management and transport chain management

Presentation methods include PowerPoint, videos, group discussions, group work and recommended reading.

## Presenter(s)

The course is presented by maritime supply chain experts from Rotterdam (the Netherlands), who are also involved in projects in Latin America, Africa and Asia.

## R12 000 (excl VAT)

<http://shortcourses.sun.ac.za/application-form.html?scourseid=5136>



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